

China Export Market Tracker

To See the Future, You Need to Examine the Past

By Kevin Wang, Director

Historical**Frequency, Time Period**

- 3-year annual, 1-year monthly

Measures

- Revenues
- Units
- ASPs

Regions, Markets

- China

Detail Level

- China's export markets

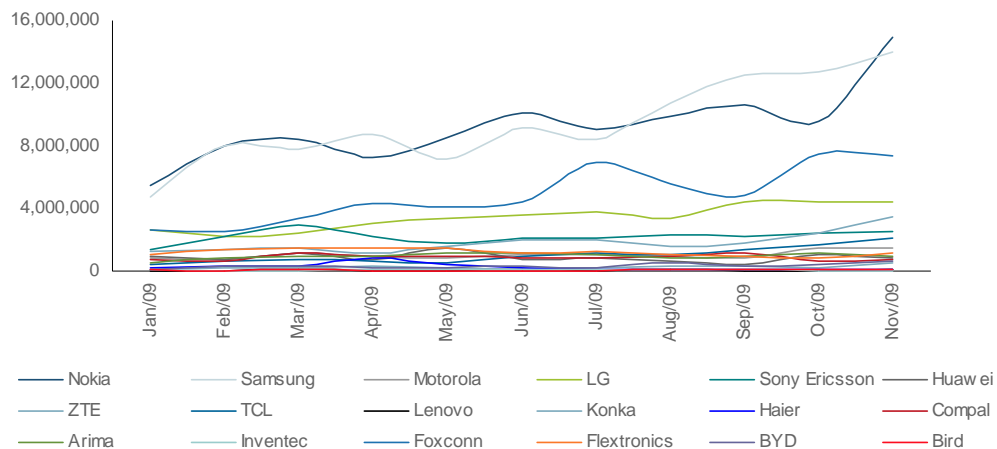
Applications/Products Covered

- Handsets
- Desktops
- Notebooks
- LCD TVs
- D-STBs
- Digital Still Cameras
- Air Conditioners
- Microwave Ovens
- Refrigerators
- Washing Machines
- Modems
- Car Navigation
- Car Audio

Nearly all global leading electronics manufacturers—including OEMs, EMS, and ODMs—have their facilities in China today. Because the majority of electronic products made in China are slated for export, China's export market is closely linked with the dynamics of the global electronics market.

This report series, issued monthly, not only provides export shipment figures of major electronic products such as handsets, PCs, and LCD-TVs, but also gives a view of the current situation and of future changes. In addition, the extensive database provides the monthly shipment volume of leading manufacturers in China.

China Handset Export Shipments by Companies

**Critical Questions Answered**

- Who are the leading electronics manufacturers in China?
- What is their monthly export shipment volume each month?
- How large is the export market for major electronics products in China?
- Which companies are increasing or decreasing production in China?
- Which OEMs are adjusting channel inventory?
- Who are the leading EMS and ODMs in China and how have they performed in the past twelve months?

Who Should Read This?

- Semiconductor Suppliers and Distributors
 - Marketing & Sales
 - Market intelligence
 - Business development
- Electronics OEMs
 - Corporate strategy
 - Marketing
- Fabs, Fabless or Design House
 - Marketing & Sales
- Financial Community
 - Equity Analysts

Lead Analyst

Kevin Wang, Director

At iSuppli, Kevin is responsible for managing iSuppli research in China including creating and implementing industry surveys, evaluating the impact of market factors, building long and short-term market forecasts and authoring research reports. He is also responsible for conducting research on wireless market, managing customized project and developing new products focused on China.

Prior to joining iSuppli, Kevin worked as a sales engineer for World Peace International and served as a sales executive for Integrated Circuit Solution, Inc. Kevin also served as an editor at an international electronics magazine where he wrote news and features about the electronics market in China.

Kevin earned his Bachelor of Science in Information Science and Management from Xi'an JiaoTong University and a Master of Business Administration from the University of Hong Kong.

Sample Database

Market Summary
Handset Market
Desktop Market
Notebook Market
LCD TV Market
D-STB Market
DSC Market
Air Conditioner Market
Microwave Oven Market
Refrigerator Market
Washing Machine Market
Modem Market
Car Navigation Market
Car Audio Market