

China Communication Electronics Market Tracker

China Shows Spending Bright Spots Lay Ahead

By Loren Zhao, Analyst and Will Kong, Analyst

Forecast

Frequency, Time Period

- Five-year forecast

Measures

- Revenues
- Units

Regions, Markets

- China

Detail Level

- Wireless Communication
- Wired Communication

Applications/Products Covered

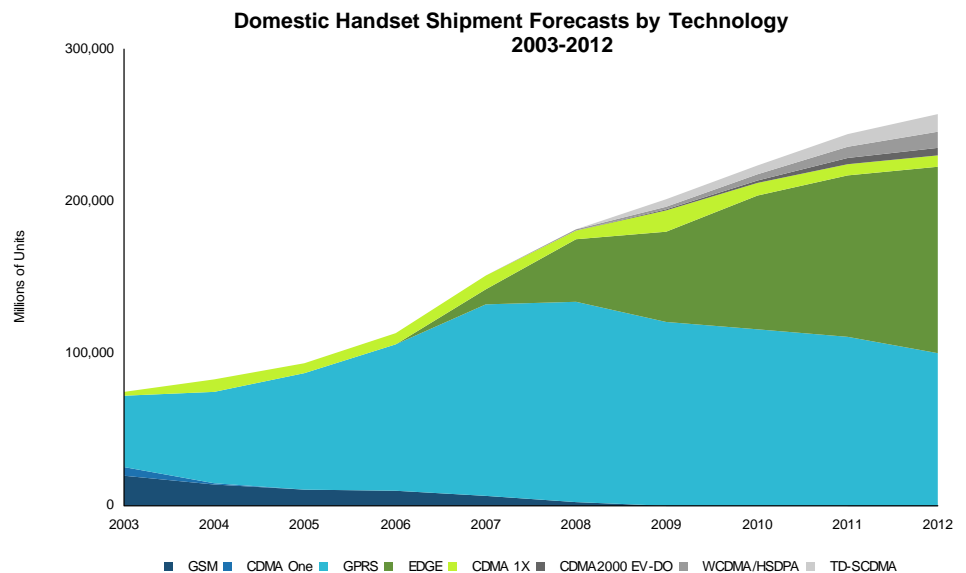
- Terminals
- Infrastructures

Technologies Covered

- 2G/2.5G/3G
- WLAN
- ZigBee
- WiMAX
- Cordless Phone
- Broadband Access
- Optical Network
- NGN and VoIP
- IPTV

Increasing communications equipment Capital Expenditures (CAPEX)—from carriers’ investment in Third Generation (3G) wireless mobile infrastructure, NGNs and IP routers—will drive the growth of China’s infrastructure market. Consequently, both international and Chinese domestic infrastructure suppliers will provide investments to boost R&D and manufacturing capacity in China. Chinese communication equipment OEMs have become critical customer targets for all kinds of semiconductor vendors.

This quarterly report examines the outlook for China’s communication electronics industry including telecom carrier capital expenditures on wireless and fixed-line network equipment. This report provides the market share of leading equipment manufacturers and five-year market forecasts on major equipment categories.



Critical Questions Answered

- How is communication CAPEX changing in China?
- What are the dynamics and opportunities for the telecommunication market in China?
- How large is the telecommunication semiconductor market in China?
- When will new communication technology market take off in China?

Who Should Read This?

- Semiconductor Suppliers
- Communication System Products Suppliers
- Marketing

Lead Analyst**Loren Zhao, Industry Analyst**

Loren is analyst of iSuppli China Research. He is responsible for the research and analysis of China's wireline telecommunication market including broadband access networks, optical networks and next generation networks.

Prior to joining iSuppli, Loren worked for Alcatel Shanghai Bell as a product manager on broadband access networks. Prior to Alcatel, Loren served as a product engineer on network equipment at SVA, a leading telecommunication equipment manufacturer in China.

Loren holds a bachelor degree of Communication and Information Engineering from Shanghai University, PRC.

Will Kong, Industry Analyst

At iSuppli, Will Kong is responsible for the study and research on China's wireless communication market and analyzes Chinese domestic OEMs. He also provides innovative ideas and marketing support for iSuppli service and consulting offerings in this area. Formerly, Will worked as business development of Multi-market Semiconductor (MMS) products for NXP. He was responsible for driving cellular related IC sales and design-win targets in Chinese Mobile handset market. He also served as market analyst in NXP to track the mobile handset market and communication market in China, as well as, analyze competitors' strategy. Prior to joining NXP, Will was a RF IC designer in Sino-Chip OEIC, Inc.

Will holds a BS in communication engineering and a MS in circuit system from Southeast University.

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