

Are Your Commodity Prices Competitive with Market Prices?

Component Price Trends

- Ensure competitive price reductions
- Each quarter iSuppli component experts provide price changes in the market by specific part descriptions and commodity families.
- This actionable trending information enables you to ensure that you are getting the same price reductions as your competitors.
- A rolling 4-quarter forecast is given for each part description and commodity family, so you can also make projections on where your material costs will be in the future.

Component Summary

- Stay current on market developments
- Compiled monthly by iSuppli component experts, this report provides a concise analysis of current developments in the different component markets.
- This information allows you to quickly identify potential problem areas and take actions before they interrupt your supply.

Commodity Families Covered*

- Analog-Monolithic
- Capacitors
- Connectors
- Crystals
- Filter
- Logic
- Magnetic
- Memory
- Oscillator
- PCB
- Rectifiers
- Resistors
- Diodes
- Transistors

*down to specific part description level

The Procurement Pricing Index (PPI)TM from iSuppli provides detailed worldwide average market price changes and forecasts for high-volume, multi-sourced electronic components. The Procurement Pricing Index uniquely provides accurate pricing information through extensive primary research that includes the analysis of thousands of pricing data points. Now you can benchmark your own electronic component price changes with real price changes in the market. This price indexing information will provide reference points and knowledge for more productive supplier negotiations and internal benchmarking.

iSuppli Procurement Pricing Index (PPI) TM - Q3 2009 Index									
Worldwide Average Contract for September 2009 Quarterly Percent Change (%) Market Price									
View Commodites Only View All Detail									
CPT Part Descriptions	Historical				Forecast				
	Q408	Q109	Q209	Q309	Q409	Q110	Q210	Q310	Q310
Analog-Monolithic	-4.7	-7.6	-4.1	1.9	0.6	-1.2	-0.3	0.9	
Amplifier/Comparator	-4.1	-6.1	-3.9	1.8	0	-1.2	-0.3	0.8	
Interface	-3.9	-4.9	-3.2	1.8	1.5	-1.3	-0.8	1.3	
Supervisor	NA	NA	NA	NA	NA	-3	-0.5	1.8	
Voltage Regulator/Reference	-5	-8.5	-4.3	1.9	0.7	-1.1	-0.3	0.8	
Capacitors	-0.3	-2.4	-3.3	-2	-0.7	-1.9	-1.7	-1.1	
Aluminum Electrolytic	2.2	-0.9	-1.7	-0.6	-0.3	-1.2	-0.9	-0.3	
Ceramic	-2.8	-3.6	-3.9	-2.7	-1.1	-2.5	-2.3	-1.7	
Tantalum	2.2	-1.6	-3.6	-1.8	-0.3	-1.3	-1.4	-0.6	
Connectors	-1.4	-3.4	-4.1	-1.7	-0.2	-0.9	-0.8	-0.1	
Connectors	-1.4	-3.4	-4.1	-1.7	-0.2	-0.9	-0.8	-0.1	
Crystals	-1	-2.2	-3.2	-0.9	-0.1	-1	-0.9	0.9	
KHz	-1	-2.1	-3.2	-0.8	0	-1.2	-1.1	1.2	
MHz	-1	-2.2	-3.2	-1	-0.1	-0.9	-0.8	0.7	
Filters	-0.8	-1.9	-1.5	1.4	0.9	-0.6	-0.6	1.1	
Filters	-0.8	-1.9	-1.5	1.4	0.9	-0.6	-0.6	1.1	
Logic	-2.5	-4.2	-4.7	-0.1	0.8	0.5	-0.1	0.2	
Standard Logic-BiCMOS	-2.7	-4	-4.8	-0.2	0.7	0.5	-0.1	0.1	
Standard Logic-Bipolar	-1.6	-2.7	-3	-0.2	0.9	0.5	-0.1	0.3	
Standard Logic-CMOS	-2.6	-4.6	-5.1	-0.1	0.8	0.6	-0.1	0.2	
Magnetics	-8	-14	-8	-1.6	-0.2	-1	-1	1.5	

Critical Questions Answered

- Are my component costs in line with current and forecasted market pricing?
- Can I improve my regional sourcing of components from electronic components manufacturers to take advantage of tactical price swings?
- Is there any way suppliers can improve the industry's product mix issues?
- What procurement/supply strategies should vendors and buyers pursue?

Who Should Use This?

- OEMs
 - Procurement
 - Market Research
- Component Manufacturers
 - Marketing
 - Product Management
- ODMs/EMS
 - Strategic Purchasing
- Financial Community