

Special Analysis And Unique Datasets Exclusively For The EMS/ODM Market

By Adam Pick, Principal Analyst

Sample Topics Covered

- Forecasted Troubles Continue At Elcoteq
- Tier-Two EMS/ODM Results
- Zollner Interview: Markus Aschenbrenner Talks About Expansion Into Africa
- Uncertainty At Motorola Shakes Up Supply Chain
- Affirmation Does Little For Sanmina
- Foxconn Targets A New Customer Group
- Pegatron And Unihan Spin-Out
- China Snowstorm and U.S. Economy Spook Electronics Market
- The 'Retrenching' At Celestica
- Inside The Outsourcing Numbers
- Private Equity Impacts EMS Providers
- Enics Extends Niche
- Component And Labor Shortage Alert
- GPS Portable Devices In Korea
- iSuppli Sells Out Japan Conference
- Flextronics Continues The CM Blur

Lead Analyst

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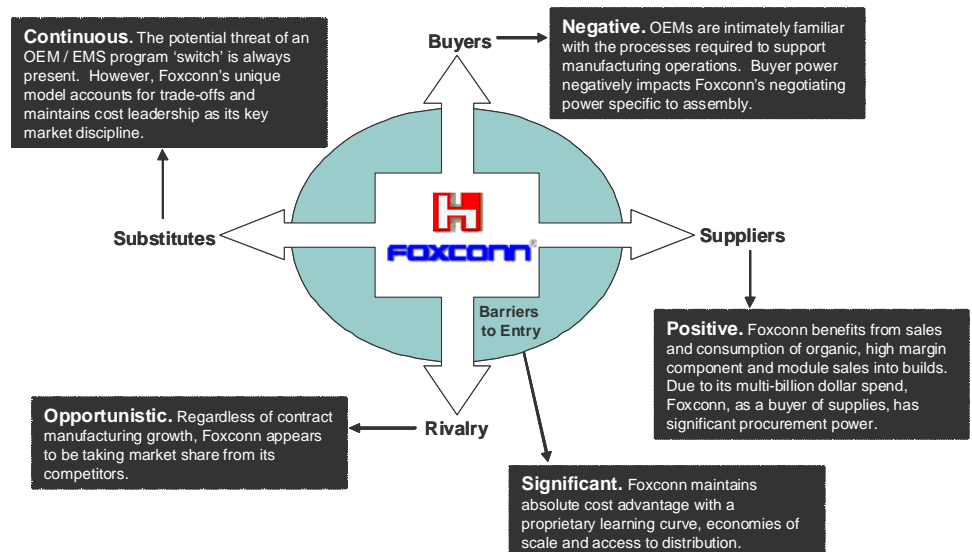
Adam brings extensive market research, strategic planning, and operational experience to the iSuppli team. In addition to following the EMS and ODM sectors, Adam previously served as a program manager on a global, new product introduction for a \$500 million, NASDAQ-traded client of iSuppli. The project involved several suppliers, hundreds of employees and a roadmap of over 20 new products.

Formerly, Adam was employed by leading technology companies including Dell Corporation and Ariba, Inc. where he developed, implemented and executed supplier selection services specific to silicon, packaging, test, software and foundry suppliers.

Adam earned a Bachelor of Arts and a Masters of Business Administration from the University of Michigan.

Given the market volatility and the rapid strategic shifts of EMS/ODM providers, supply chain managers need timely analysis and reliable datasets to support their decision-making process. Today, several manufacturing trends must be actively monitored to create awareness, validate assumptions and stimulate discussion. Such trends include competitive consolidation, OEM procurement shifts, capacity rebalancing, EMS/ODM capability offerings, vertical mix, supplier solvency and more.

For this reason, iSuppli regularly publishes The EMS/ODM Monitor—the most accurate, the most applicable and the most important research impacting the contract manufacturing node of the electronics value chain. With a subscription to The EMS/ODM Monitor you'll receive eight issues published throughout the year.



Critical Questions Answered

- How are the industrial trends impacting OEMs, EMS providers, ODMs, component suppliers and other members of the electronics supply chain?
- How is manufacturing capacity shifting around the world? Why?
- What are the latest strategic shifts by EMS/ODM specific to the value chain?
- How are tier-one contract manufacturers impacting the performance of tier-two providers?
- Which EMS/ODMs are winning and losing? Why?

Who Should Read This?

- OEMs
- Component Suppliers
- EMS
- ODMs
- Distributors
- Logistics Providers
- Consultants
- Financial Analysts