

China Research Topical Report

IMS: China’s Future Multimedia Network?

By Loren Zhao, Industry Analyst

Forecast

Frequency, Time Period

- 5-year annual forecasts

Measures

- Revenues
- Units

Regions, Markets

- China

Detail Level

- By services

Applications/Products Covered

- Softswitches
- Fixed NGN Softswitches
- Mobile NGN Softswitches
- IMS Softswitches
- Gateway
 - Fixed NGN Gateway
 - Mobile NGN Gateway
 - IMS Gateway

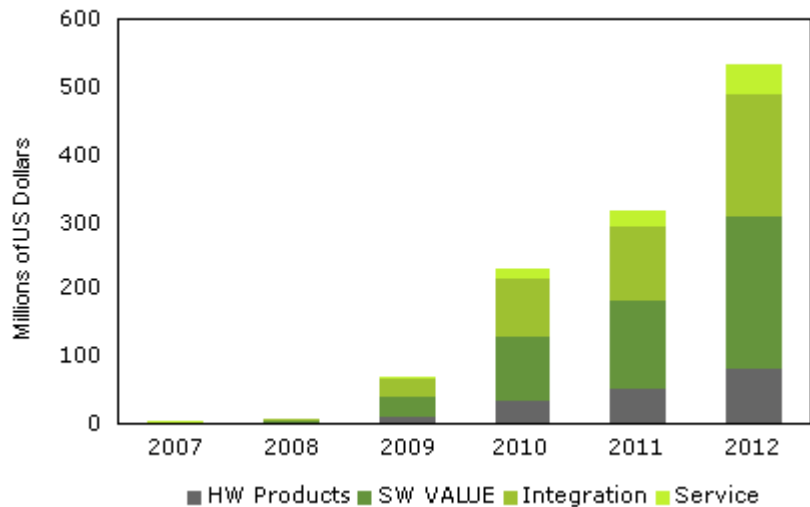
Technologies Covered

- NGN
- IMS

Software solutions represent nearly 40% of the entire IMS market value – the largest segment. Software solution value is expected to be \$223 million in 2012, a compound annual growth rate (CAGR) of 223%.

Unlike the traditional telecommunication market, centered on equipment value, IMS is relatively small, but should provide significant long-term revenue opportunities. For equipment vendors, it remains critical to establish a market presence within carrier networks.

China IMS Market, 2007-2012



Critical Questions Answered

- What is the forecast for the IMS Market?
- Who are the major IMS Vendors in China?
- What are the obstacles that must be overcome to drive the adoption of IMS?
- What are the main market strategies for Carriers to deploy IMS?

Who Should Read This?

- Telecommunication OEMs
 - Marketing
 - Procurement

Lead Analyst**Loren Zhao, Industry Analyst**

Loren is the industry analyst of iSuppli China Research. He is responsible for the research and analysis of China's wireline telecommunication market including broadband access networks, next generation networks and optical networks.

Prior to joining iSuppli, Loren worked for Alcatel Shanghai Bell as a product manager on broadband access networks. Prior to Alcatel, Loren served as a product engineer on network equipment at SVA, a leading telecommunication equipment manufactory in China.

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Companies Mentioned

- Alcatel-Lucent
- China Mobile
- China Netcom
- China Telecom
- China Unicom
- Cisco
- Ericsson
- Huawei
- Nortel