

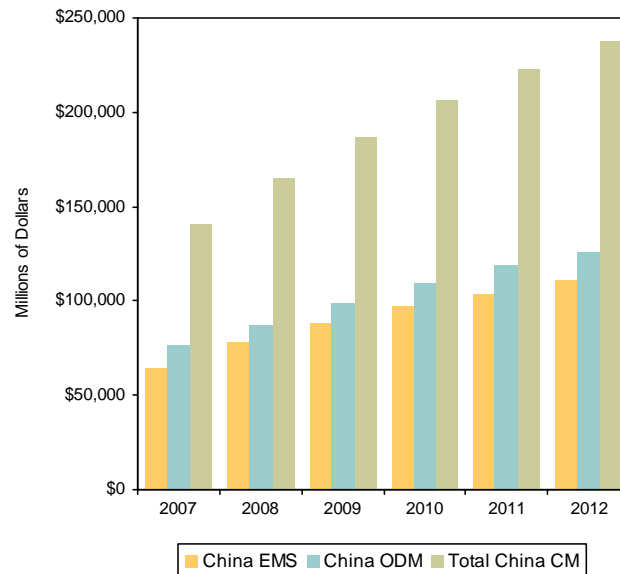
Is a Storm Lurking Ahead? – China's Contract Manufacturing Industry Avoids Downturn for Now

By Isaac Wang, Industry Analyst

China Research – Q3 2008 Topical Report

China's Contract Manufacturing Industry Still Going Strong ... For Now

China Contract Manufacture Revenue Forecast, 2007–2012



China's contract manufacturing industry is set to grow to \$165.5 billion in 2008 with an annual growth rate forecast to be 18 percent. Considering the tough economic situation ongoing worldwide, this is impressive. But to avoid a downturn in the market, what must contract manufacturers do to continue a path for growth instead of faltering in economic doldrums?

One thing already going for the Chinese contract manufacturing market is that it appears that this industry has persevered despite a highly competitive environment. Most Chinese contract manufacturing companies should be reasonably safe this year unless they followed overly aggressive pricing or expansion strategies last year.

Critical Questions Answered

- ❑ What is the current state of the EMS/ODM market in China?
- ❑ What are the driving forces and trends in the China EMS/ODM market?
- ❑ What are the EMS revenue contributions by market segment?
- ❑ Who are the leading Contract Manufacturing companies in China and how are they doing?

Who Should Read This Report?

- ❑ EMS and ODMs
 - Planning
 - Purchasing
- ❑ Semiconductor Suppliers and Distributors
 - Marketing
 - Sales
 - Planning
 - Product Management
- ❑ Financial Community

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Forecast

- Frequency, Time Period
 - 5-year annual
- Measures
 - Revenue
 - Annual Growth Rates
 - Gross Margin
 - Net Margin
- Regions and Markets Covered
 - China
- Detail Level
 - By application
 - By end-market
 - By company type

Applications/Products Covered

- Data Processing
- Wired Communications
- Mobile Communications
- Consumer Electronics
- Industrial Electronics

Isaac Wang, Industry Analyst

At iSuppli, Isaac is responsible for the research and analysis of the automotive, industrial, medical, and electronics contract manufacturing markets in China. He also assists in the China Application Market Forecast Tool in these areas.

Prior to joining iSuppli, Isaac worked for STMicroelectronics as a sales engineer, where he was responsible for the key Electronics Manufacturing Service customers in East China.

Isaac holds a bachelor's degree in Electronic Engineering from Tsinghua University. He also earned a bachelor's in Mechanical Engineering from Nanjing University of Aeronautics and Astronautics.

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