

China Research Topical Report

New Markets and Applications Spur China's LED Driver Growth

By Vincent Gu, Senior Analyst

Forecast**Frequency, Time Period**

- 5-year annual forecast

Measures

- Units
- Shipment
- ASP
- Penetration rate
- Market Share

Regions, Markets

- China

Applications/Products Covered

- Data Processing
- Wireless/Wired Comm.
- Automotive
- Industrial
- Cell phone
- TV/STB
- MP3/MP4/PMP
- PC
- Signage/Large Display
- Traffic Lights/Illumination
- Others

Technologies Covered

- Analog and Digital LED Driver

The China LED driver market will expand a very slight 1.0% to \$116 million in 2009, up from \$115 million in 2008, and will then rise by 9.6% to \$128 million in 2010—helped along by the plans of the central government in Beijing to stimulate domestic China LED demand and encourage LED investment. The China LED driver market will reach \$139 million in 2013, with a Compound Annual Growth Rate (CAGR) of 4.4% from 2009 to 2013.

This report provides a detailed analysis of the China LED driver market by looking at the dynamics of the major application segments as well as the unit and ASP forecasts in each target market. The report also analyzes the China LED driver market according to functional types, applications, and market penetration rate, including revenue forecasts for the next five years. Also included is an overview of the major domestic suppliers and foundry firms in the LED driver industry.

**Critical Questions Answered**

- What is the market share for the China LED driver market by function, application and products?
- What is the market forecast for the China LED driver market?
- Who are the leading suppliers in the China LED driver market?
- What are the key factors for suppliers to succeed in the China LED driver market?

Who Should Read This?

- Semiconductor Suppliers
 - Executives
 - Marketing
 - Business Development
- OEMs
 - Executives
 - Marketing
 - Business Development

Lead Analyst**Vincent Gu, Senior Analyst**

At iSuppli, Vincent is responsible for research on foundries, fabless firms, IDMs, assembly and test market in China. He also studies China's DTV /STB ICs market and Power Management and LED Drive market.

Prior to joining iSuppli, Vincent was a marketing specialist at Pixelworks, where he was responsible for providing marketing analysis to the company's marketing division and top managers. He has also served as a marketing engineer at SMIC, where he was responsible for developing Multi-project-wafer (MPW) market to China fabless companies.

Vincent earned his bachelor's of Mathematic from Shandong University and master degree of Microelectronics from Shanghai University.

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